

HOW WE ARE TRANSFORMING COCOA



**BEYOND
BEANS.**

1 | COACHING & TRAINING

Better cocoa production practices help to safeguard household incomes and ensure that cocoa farming is a viable option for the next generation of growers.

Our individualised coaching methodology focuses on increasing awareness and knowledge of good agricultural practices, such as shade management, pruning and disease control, and is specifically tailored to each farm.



2

TRACEABILITY & SUSTAINABILITY

Cocoa traceability guarantees the industry and consumers that the cocoa beans they buy have been grown on sustainable farms. It allows us to track cocoa throughout its entire chain, so we know when, where and from whom it comes.

Our field teams map and validate each cocoa farm in our supply chain through GPS polygon mapping, allowing us to trace the beans from the farmer to warehouses.



3

AGROFORESTRY & ENVIRONMENT

Agroforestry is a system where trees are integrated with crops on the same land. Each system is designed for the local conditions, and we support farmers with training and high-quality seedlings.

To protect and restore the environment, we use a combined landscape approach, including forest protection, restoration, and agroforestry. This allows us to restore natural ecosystems and create employment opportunities for local communities.



4 | DIVERSIFYING INCOMES

Through VSLAPlus+, we use a bottom-up, cost-efficient, and community-driven approach that includes awareness raising, gender empowerment, income-generating activities, digitalisation, and linkages to microfinance institutions.

This approach allows households to diversify their incomes, increase their resilience to economic shocks and reduce their reliance on child labour.





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